



**Video Collection Development in Multi-type  
Libraries: A Handbook, 2nd Edition  
(Contributions to the Study of Popular Culture,)**

*Gary Handman*

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## **Video Collection Development in Multi-type Libraries: A Handbook, 2nd Edition (Contributions to the Study of Popular Culture,) Gary Handman**

This professional publication represents the broadest discussion of video collection development in libraries currently available. It provides detailed descriptions and discussions of resources, policies, concepts, and issues central to the practices of building and managing video collections in public, academic, school, and special libraries. Background discussions include the impact of video on society, the role of video in multi-type libraries, and the uses of video to meet special client needs. Also included are extensive listings of print, non-print, and institutional resources to assist librarians and educators in selecting, evaluating, and acquiring both mass market and independent video, as well as more elusive and specialized materials.

This work fills a gap in the professional literature on the topic of video librarianship, giving both theoretical and practical information. Librarians and educators will gain knowledge on developing video collections in different types of libraries, the nature of the video market, and approaches for selecting materials.

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