



Applied Project Management: Best Practices on Implementation

Harold R. Kerzner

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Putting project management to work—best practices for achieving excellence. Harold Kerzner's landmark Project Management has long been the reference of choice for outstanding coverage of the basic principles and concepts of project management. Now this book takes the next step—converting theory into practice to address the application and implementation of project management in the real world. Informed by Harold Kerzner's extensive original research and accessible approach, it is essential reading for today's and tomorrow's professionals involved in project management. Features include: Commentaries from managers at leading corporations who share their decision-making processes—including the successes and mistakes—for project management implementation Twenty-five case studies highlighting crucial project management issues, problems, and solutions Helpful end-of-chapter learning aids, including questions and puzzles

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