

Contemporary Management Theory: Controlling and Analyzing Costs in Foodservice Operations (4th Edition)

James Keiser, Fredrick J. DeMicco, Robert N. Grimes



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A great resource and reference book, the authors provide balanced treatment of both commercial and institutional operations in both profit and non-profit arenas. This book explores the role of computer applications, management information systems, and new developments in management through numerous examples that realistically portray the field. Provides valuable insight regarding the food industry with segments written by leaders in the field. Food Service personnel.

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