



Sight, Sound, Motion: Applied Media Aesthetics- Instructor's Edition

Herbert Zettl

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Recognized as a leading video text in the field of media aesthetics, Sight Sound Motion presents thorough and contemporary coverage of the major aesthetic image elements-light and color, space, time/motion, and sound-and the creative application of aesthetic theory. Richly illustrated with more than 700 dramatic visuals, this engaging and comprehensive text will enable students to gain an appreciation and an in depth understanding of the ways to use these elements to effectively encode messages for today's visual media. Copied from back of text.

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