



Strategic Choices for the Academy: How Demand for Lifelong Learning Will Re-Create Higher Education

Daniel James Rowley, Herman D. Lujan, Michael G. Dolence

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This book is a must-read for higher education administrators and faculty in any discipline. Beyond distance and life-long learning, it is the actual method of instruction in every discipline that will change worldwide. This book covers both the change in faculty behavior that will be required as well as the emerging organizational structure of the university of the future.

James B. Appleberry, president, American Association of State Colleges and Universities, Washington, DC

This new book shows how the world's increasing dependence on lifelong access to new knowledge is transforming the landscape of higher education and forcing the academy to rethink virtually all of its systems and traditions. Building on the strategic planning and management concepts set out in their previous books, the authors equip readers with a clear understanding of the challenges and options before them and equally clear strategies for reaching out to new learners, restructuring administrative systems, redefining faculty roles, and repositioning these institutions to survive in the information age.

Part One: The Bases for Change

1. Pressures on Higher Education in the Information Age
2. Strategic Change in the Wake of Controversy
3. Cultivating Internal; Readiness for Change
4. Analyzing Global Responses to the New Learning Needs

Part Two: Strategic Response to the Need for Learning

5. Serving the Lifelong Learner
6. Creating a Flexible Concept of Academic Organization
7. Achieving Strategic Fit Between Strengths and Opportunities
8. Expanding Channels for Instructional Delivery

Part Three: Re-Creating Higher Education Through Strategic Choices

9. The New Learning Infrastructure
10. The Faculty, Facilities, and Administration of the Future

11. Partnerships to Produce and Transfer Knowledge


12. The Academy of the Future; Scenarios and Models

13. Achieving Strategic Transformation

Daniel James Rowley is professor of Management at the University of Northern Colorado.

Herman D. Lujan is the former president of the University of Northern Colorado.

Michael G. Dolence consults with higher education institutions, systems, associations and vAndors nationally.

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Willie Letchworth:

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