



Corporate Responsibility: A Critical Introduction

Michael Blowfield, Alan Murray

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This much needed textbook examines the multiple dimensions to corporate responsibility, creating a framework that presents a historical and interdisciplinary overview of the field, a summary of different management approaches, and a review of the key actors and trends worldwide.

The authors take a critical perspective and successfully provide a balance between theory and practice. They offer comprehensive coverage of the subject, combining an insightful, interdisciplinary, approach with the pedagogy and support sought after by students.

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