

## Experiencing MIS, Third Canadian Edition with MyMISLab (3rd Edition)

David M. Kroenke, Andrew Gemino, Peter Tingling



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*Experiencing MIS* is a Canadian text that takes a business-process approach to the study of information systems. Written in a casual, conversational tone, with rich pedagogy and bold visuals, this book teaches the concepts, skills, and behaviours that are essential for success in business in the twenty-first century.

This text offers a unique alternative to MIS instructors who are constantly searching for a new and interesting approach to teaching the course.

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