



Reengineering the Corporation: A Manifesto for Business Revolution (Collins Business Essentials)

Michael Hammer, James Champy, James Champy

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The most successful business book of the last decade, *Reengineering the Corporation* is the pioneering work on the most important topic in business today: achieving dramatic performance improvements. This book leads readers through the radical redesign of a company's processes, organization, and culture to achieve a quantum leap in performance.

Michael Hammer and James Champy have updated and revised their milestone work for the New Economy they helped to create—promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

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