



GUI Bloopers: Don'ts and Do's for Software Developers and Web Designers (Interactive Technologies)

Jeff Johnson

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GUI Bloopers looks at user interface design bloopers from commercial software, Web sites, and information appliances, explaining how intelligent, well-intentioned professionals made these dreadful mistakes--and how you can avoid them. While equipping you with all the theory needed to learn from these examples, GUI expert Jeff Johnson also presents the reality of interface design in an entertaining, anecdotal, and instructive way.

This is an excellent, well-illustrated resource for anyone whose work touches on usability issues, including software engineers, Web site designers, managers of development processes, QA professionals, and usability professionals.

Hear Jeff Johnson's interview podcast on software and website usability at the University of Canterbury (25 min.)

- * Takes a learn-by-example approach that teaches you to avoid common errors by asking the appropriate questions of your own interface designs.
- * Includes two complete war stories, drawn from the author's personal experience, that describe in detail the challenges faced by UI engineers.
- * Covers bloopers in a wide range of categories: GUI components, layout and appearance, text messages, interaction strategies, Web site design, responsiveness issues, management decision-making, and even more at www.GUI-bloopers.com.
- * Organized and formatted based on the results of its own usability testing--so you can quickly find the information you need, packaged in easily digested pieces.
- * Announcing the sequel: Web Bloopers. Totally devoted to the Web. Go to www.web-bloopers.com.

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