



# The Daily Grind: How to open & run a coffee shop that makes money

*Andrew J Bowen, Claire E Bowen*

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**The Daily Grind: How to open & run a coffee shop that makes money** Andrew J Bowen, Claire E Bowen  
**A practical guide to opening and running a successful Independent Coffee Shop, essential reading for all Entrepreneurs.**

- Don't open your coffee shop until you have read this
- How to select your coffee shop location
- How to get a great team for your coffee shop
- How to provide WOW service
- How to choose what to sell in your coffee shop
- The importance of a good layout in your coffee shop
- How to choose the equipment for a new coffee shop
- How to run your coffee shop
- How to keep in financial control of your coffee shop
- How to sell your coffee shop
- The coffee shop success formula

This is a highly practical book with very sound advice. Andrew & Claire are hugely experienced in the industry, and more importantly over several locations. So make sure you read it with a marker pen in your hand. Take all of their advice - it might just prevent you from making some very expensive mistakes.' **John Richardson - The Coffee Boys** 'Straight forward, independent, no-nonsense advice is not easy to find. This is a must read book for every budding and existing coffee shop entrepreneur. Even if you do not own a coffee shop, read it for great business advice.' **Martyn Herriott - Beverage Standards Association** Andrew & Claire Bowen opened their first franchised coffee shop in 2007, after leaving senior roles in retail and healthcare. Within eighteen months they had opened three outlets and had over £1m turnover. In 2011 they developed their own independent format, which they continue to run. They support coffee shop owners worldwide as founders of Café Success Hub.

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Playing with family inside a park, coming to see the water world or hanging out with pals is thing that usually you could have done when you have spare time, then why you don't try thing that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love The Daily Grind: How to open & run a coffee shop that makes money, you may enjoy both. It is good combination right, you still need to miss it? What kind of hang type is it? Oh occur its mind hangout men. What? Still don't get it, oh come on its named reading friends.

#### **Ida Torres:**

You could spend your free time to learn this book this publication. This The Daily Grind: How to open & run a coffee shop that makes money is simple to create you can read it in the park your car, in the beach, train and soon. If you did not have got much space to bring the printed book, you can buy typically the e-book. It is make you better to read it. You can save typically the book in your smart phone. Therefore there are a lot of benefits that you will get when one buys this book.

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#### **Neil Nilsson:**

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